



MOTIVATING PEOPLE, MANAGING BEARS

5TH INTERNATIONAL
HUMAN-BEAR CONFLICTS
WORKSHOP
March 25-29, 2018 | Gatlinburg, Tennessee

The 5th International Human-Bear Conflicts Workshop will be built around a format of collaboration and involvement that focuses on real world field experiences and applications rather than traditional research papers and presentations. Our goal is to have attendees go home armed with a wealth of practical and scientifically sound information. This includes tools they can put to work along with examples of success stories from those who deal with understanding, managing and preventing human-bear conflicts.

See www.humanbearconflict.com for an overview.

Do you have a success story or failure to share? Have you learned or tried something you'd be willing to pass along to your colleagues? Are you using tools or technology that others would benefit from seeing? We know there's a wealth of great information out there that doesn't always get widely shared that would help others all over the country. So here's your chance to reach out and be heard.

The Program Committee is Seeking Presenters and/or Panelists for the Following Sessions:

- **Understanding People** (Gaining the Trust of the Public)
- **Effective Communication** (Marketing Your Message)
- **Communication That Works** (Evaluating your Programs)
- **Building Partnerships** (Stakeholders/Community Task Forces)
- **Managing Bears Along Multi-Jurisdictional Trail Systems**
- **Managing Attractants**
- **Tools and Technology**
- **Managing Individual Bears vs. Populations**
- **Pathways to Political Success** (Gaining Political Support, Crafting and Enforcing Ordinances and Legislation, Managing Risk and Liability)
- **Challenges to Becoming a Bear-Wise or Bear Smart Community**

Attached is a list of topics being considered for each session. If you're interested in being on a panel, have a presentation you'd like to be considered or would like to recommend someone else for consideration, we want to hear from you.

Submission Process for Posters, Presenters, and Panelists: Please submit an abstract of your presentation by emailing a downloadable WORD document to richard.beausoleil@dfw.wa.gov no later than September 30, 2017. Poster abstracts should be sent in the same format to jclark1@utk.edu no later than December 31, 2017.

Potential Session Topics for the 5th International Human – Bear Conflict Workshop

Understanding People

(Gaining the Trust of the Public)

- Attitudes toward bear management agencies, managers, and/or actions
- Willingness to change/adopt new habits/practices (humans and agencies)
- How to improve surveys we administer
- What other groups conduct surveys? What do they say?
- Where do agencies get their information?

Effective Communication

(Marketing Your Message)

- Standardizing terminology
- Consistent, science based core messaging
- Understanding specific audiences and tailoring the message
- Making your message relevant
- Internal: Educating staff, setting priorities, using the same playbook
- External: Website(s), social media, outreach

Communication that Works

(Evaluating Your Programs)

- Auditing your communication program
- Measuring effectiveness (broad and/or scale)

Building Partnerships

(Stakeholders/Community Task Forces)

- Why/how to
- What works and what doesn't work
- Influencing the influencers: Building partnerships with stakeholders (examples)
- Case studies
- Multi-agency and NGO partnerships

Bear Mgmt. Along Multijurisdictional Trail Systems

- Inconsistent food storage regulations
- Bear activity at shelters
- Communicating bear activity in the backcountry

- Pros and cons of bear proof canisters

Managing Attractants

- "Traditional Attractants"

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| Garbage | Bird Feeders | Apiaries |
| Livestock | Fruit trees | Pet Foods |
- Hobby farms & ranches
 - Where to purchase bear proof containers

Tools and Technology

- Deterrents: Fencing, spray, unwelcome mats
- Tools: Tasers, cell-based cameras, site release
- Can hunting target individual bears?
- RCS
- UAV's

Managing Individual Bears vs. Populations

- Captive bears. Is there a place?
- Orphaned cubs
- Matching behavior with appropriate tools
- Habituated and food conditioned bears
- When to euthanize
- Public trail systems (Appalachian Trail)

Pathways to Political Success (2 Sessions)

- Gaining political/public support
- Advantageous use of public opinion/pressure
- Partnering with influencers that can help
- Dealing with unresponsive public leadership
- Legislation: Why/how to create, pass, & enforce at various levels (HOA's, State, City, etc.)
- Anti-feeding ordinances and trash management requirements (getting them adopted and enforced)
- Mandates within building ordinances and land development regulations
- Risk and Liability: Agency and public

Challenges to Becoming a BearWise or BearSmart Community

- Getting buy-in from the community
- Passing local ordinances
- Funding